

SUMMARY: Deep Isolation is engaging with a cross-section of stakeholders throughout the nuclear energy and environmental communities to raise public awareness on the need to, and the benefit of, permanently disposing of nuclear waste. The goal of #NoTimeforWaste is to provide educational resources and an opportunity for the public to make their voices heard on an issue that affects communities across the U.S.

FAQs

What is Deep Isolation's goal with this campaign?

With one-in-three Americans living within 50 miles of stored nuclear waste (and many unaware of this fact) our goal is to educate citizens about this issue and to provide those who are concerned about it with an actionable step they can take to make their voices heard – signing a pledge of support.

What are you going to do with the pledge?

Once we obtain a critical mass of signatures, it is our hope that this pledge to solve nuclear waste becomes a useful talking point to demonstrate to decision makers that there is widespread public support for doing something about this long-standing problem now--not later, as has been the practice for decades.

Is Deep Isolation the sole funder of this campaign?

Yes, the Deep Isolation team – comprised of environmentalists, nuclear industry veterans, technical experts, scientists, and engineers – owns and operates the #NoTimeforWaste website

and social media channels. It is our vision that a third-party supporter will identified to assume ownership and operation of this project.

Does Deep Isolation stand to financially profit from this campaign?

Deep Isolation's mission as a company is to provide a permanent nuclear waste disposal solution. The goal of the campaign is to provide education on an issue that more than 50 percent of Americans cite as their primary concern with nuclear energy, a zero-emissions energy source that can play a crucial role in combating climate change and facilitating a Clean Energy Transition.

As a member of the nuclear industry, is Deep Isolation pushing this issue to promote further nuclear generation?

Deep Isolation is focused exclusively on the issue of nuclear waste disposal. It is our official position that nuclear energy is an important part of the mix to solve climate change and that not solving the waste problem impedes this.

Is this campaign meant to target the Department of Energy or push a specific policy or legislative agenda?

This campaign is focused on public awareness and education. In light of the results of a public poll, which found that the majority of Americans are in favor of permanent nuclear waste disposal, this campaign's pledge is an initial step to talk openly about nuclear waste and earn support for action needed by those decision makers who can help drive progress on this long-standing environmental issue.

Does Deep Isolation have – or is it seeking – a contract to dispose of waste in the U.S.

Yucca Mountain remains the legally approved repository in the U.S. so without regulatory changes, Deep Isolation would not be able to pursue a repository in the United States. We are in conversations with multiple governments worldwide as they investigate the benefits of deep boreholes as a viable and more cost-effective solution.

What is the poll on the page-who paid for it, etc.

In July 2021 Deep Isolation commissioned a TRUE Global Intelligence poll of a nationally representative sample of U.S. residents. to explore American opinions about nuclear waste disposal and its link to support for nuclear energy to determine what the level of support would be on this issue. We were very heartened to find, as we suspected, that the public wants this issue resolved and would be more likely to support nuclear as a clean energy source if it was resolved.